

# WHICH KIT IS YOUR PERFECT FIT?

thirty-one®

PRODUCT	\$59 // BASIC BESTSELLERS KIT \$261 VALUE	\$99 // SIGNATURE FAN FAVES KIT \$431 VALUE	\$179 // ULTIMATE #GOALGETTER KIT \$769 VALUE
LARGE UTILITY TOTE (3121) \$35 VALUE	X	X	X
LITTLES CARRY-ALL™ CADDY (3401) \$14 VALUE	X	X	X
ZIP-TOP ORGANIZING UTILITY TOTE (4451) \$35 VALUE	X	X	X*
ESSENTIAL STORAGE TOTE (4446) \$30 VALUE	X*	X*	X*
ZIPPER POUCH (3045) \$15 VALUE	X	X	X
THERMAL TOTE (3000) \$18 VALUE	X	X*	X*
ALL ABOUT THE BENJAMINS® (8021/9254) \$48/58 VALUE	X	X	X
WRISTLET STRAP (8033) \$8 VALUE	X	X	X
TINY UTILITY TOTE (9696) \$22 VALUE		X	X*
AROUND TOWN® TOTE (8309) \$78 VALUE		X*	X*
FRESH MARKET® THERMAL (4181) \$50 VALUE		X	X
RUBIE MINI (8404) \$25 VALUE			X
<i>New for Fall!</i> WINDOW SHOPPER LTD (A003) \$78 VALUE			X
<i>New for Fall!</i> MOVE IT ALL BAG (9769) \$48 VALUE			X
DELUXE UTILITY TOTE (4441) \$50 VALUE			X
<i>New for Fall!</i> SNACK & GO POUCH (8808) \$12 VALUE			X
<i>New for Fall!</i> EXPANDING TRAVEL CASE (9794) \$28 VALUE			X
AWAY FOR THE WEEKENDER (9299) \$80 VALUE			X

\*Choose your personalization!

Every kit comes with these tools to help you share your new business and start earning commission!

- JUMPSTART FLIER
- MINI CATALOG (20)
- VISTAPRINT FLIER
- ORDER FORMS
- CATALOG (20)
- INSIDER FLIER (20)
- FABRIC SWATCH COLLECTION
- GIVES FLIER

Visit our Personalization Guide on [ThirtyOneToday.com](http://ThirtyOneToday.com) (TOT) to see the entire collection of design options!

Odds  
N Ends

## MESSAGE

The space is yours. Pick a family name or a favorite quote or saying.



## MONOGRAM

For an elevated and simple look, go with initials.



## ICON-ITS™

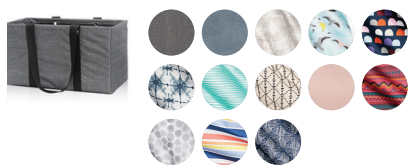
These charismatic add-ons take you away from in words, but pictures.

Check out [ThirtyOneToday.com](http://ThirtyOneToday.com) (TOT), our Consultant only website, where you will find all of your must-have success tools! On TOT we will help you with 3 important steps:

1. Personalize your website
2. Plan your launch party
3. Plan to earn free Jumpstart products in your first 90 days

**LARGE UTILITY TOTE (3121) \$35 VALUE**

AVAILABLE IN: Charcoal Crosshatch; Denim Distressed; Desert Dash; Flights Of Fancy; Gumdrop Spots; Indigo Burst; Miami Stripe; Moroccan Tile; Rose Blush Metallic; Sierra Stripe; Stepping Stones; Vista Stripe; Windswept Diamonds

**LITTLES CARRY-ALL™ CADDY (3401)**

**\$14 VALUE** AVAILABLE IN: Charcoal Crosshatch; Pixie Pop; Playful Pop; Tip Top Chevron; Rose Blush Metallic; Windswept Diamonds



*Personalize me in Ultimate #GoalGetter Kit!*

**ZIP-TOP ORGANIZING UTILITY TOTE (4451)**

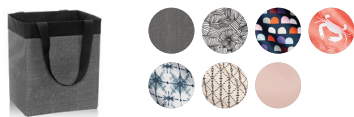
**\$35 VALUE** AVAILABLE IN: Charcoal Crosshatch; Deco Dots; Garden Sketch; Gumdrop Spots; Indigo Burst; Miami Stripe; Vista Stripe



*Personalize me in Basic Bestsellers, Signature Fan Faves & Ultimate #GoalGetter Kits!*

**ESSENTIAL STORAGE TOTE (4446)**

**\$30 VALUE** AVAILABLE IN: Charcoal Crosshatch; Garden Sketch; Gumdrop Spots; In a Pinch; Indigo Burst; Miami Stripe; Moroccan Tile; Rose Blush Metallic

**ZIPPER POUCH (3045) \$15 VALUE**

AVAILABLE IN: Desert Dash; Flights of Fancy; In a Pinch; Indigo Burst; On Our Sleeves™; Sierra Stripe; Windswept Diamonds



*Personalize me in Signature Fan Faves & Ultimate #GoalGetter Kits!*

**THERMAL TOTE (3000) \$18 VALUE**

AVAILABLE IN: Charcoal Crosshatch; Garden Sketch; Flights of Fancy; Pixie Pop; Playful Pop; Sierra Stripe; Windswept Diamonds

**ALL ABOUT THE BENJAMINS® (8021/9254)**

**\$48/58 VALUE** AVAILABLE IN: 8021: Caramel Charm Pebble; City Charcoal Pebble; Fields of Gold Pebble; Midnight Navy Pebble; Rose Blush Pebble; Sweet Blossom Pebble; 9254: Chestnut Distressed Pebble; Deco Palm Pebble; Denim Distressed Pebble; Terrazzo Pebble;

**WRISTLET STRAP (8033) \$8 VALUE**

AVAILABLE IN: Black Beauty Pebble; Caramel Charm Pebble; Chestnut Distressed Pebble; City Charcoal Pebble; Denim Distressed Pebble; Fields of Gold Pebble; Rose Blush Pebble; Sweet Blossom Pebble



*Personalize me in Ultimate #GoalGetter Kit!*

**TINY UTILITY TOTE (9696) \$22 VALUE**

AVAILABLE IN: Charcoal Crosshatch; Denim Distressed; Desert Dash



*Personalize me in Signature Fan Faves & Ultimate #GoalGetter Kits!*

**AROUND TOWN™ TOTE (8309) \$78 VALUE**

AVAILABLE IN: Black Beauty Pebble; Chestnut Distressed Pebble; City Charcoal Pebble; Deco Palm Pebble; Denim Distressed Pebble; Rose Blush Pebble; Terrazzo Pebble

**FRESH MARKET® THERMAL (4181)**

**\$50 VALUE** AVAILABLE IN: Charcoal Crosshatch; Gumdrop Spots; Indigo Burst; Miami Stripe; Vista Stripe

**RUBIE MINI (8404) \$25 VALUE**

AVAILABLE IN: Black Beauty Pebble; Caramel Charm Pebble; Chestnut Distressed Pebble; City Charcoal Pebble; Deco Palm Pebble; Denim Distressed Pebble; Fields of Gold Pebble; Rose Blush Pebble; Sweet Blossom Pebble; Terrazzo Pebble

**WINDOW SHOPPER LTD. (A003) \$78 VALUE**

AVAILABLE IN: Caramel Distressed Pebble

**MOVE IT ALL BAG (9769) \$48 VALUE**

AVAILABLE IN: Windowpane Plaid

**DELUXE UTILITY TOTE (4441) \$50 VALUE**

AVAILABLE IN: Charcoal Crosshatch; Deco Dots; Denim Distressed; Desert Dash; Tip Top Chevron; Vista Stripe

**SNACK & GO POUCH (8808) \$12 VALUE**

AVAILABLE IN: Eat & Repeat

**EXPANDING TRAVEL CASE (9794)**

**\$28 VALUE** AVAILABLE IN: Vintage Slate

**AWAY FOR THE WEEKENDER (9299)**

**\$80 VALUE** AVAILABLE IN: Desert Dash; Garden Sketch; Gumdrop Spots; Navy Wide Stripe; Stepping Stones



Enrollment Kits shown are subject to change based on season, availability and other considerations. Purchase of an Enrollment Kit is not required in North Dakota or where prohibited by law. Prints shown are available through August 31, 2020 or while supplies last. Consultants who choose a customizable kit and do not make their customization selections will receive a Designer Pick Kit with pre-selected personalization and prints.

Shipping and sales tax will also be charged. Consultants will be charged a monthly subscription fee, currently \$16.95, covering the cost of a personal website and branded emails sent to your Customers. Consultants may cancel their monthly website subscription at any time. See the Consultant Guidebook for more information. Purchase of a monthly subscription is not required in North Dakota or where prohibited by law.

Personalized items are non-returnable except for manufacturer defects. Personalized orders cannot be changed once submitted. Lettering may be case sensitive and will be personalized exactly as entered. Thirty-One reserves the right to refuse a personalization request for any reason including requests that infringe on the trademarks or copyrights of another party or that may harm the reputation of Thirty-One. Product prices shown do not include the cost of personalization. Colors shown are a representation only. Actual color and design may vary slightly from photos or digital representations. For more personalization suggestions or questions, please contact your Consultant.

VALID 8/1/2020-8/31/2021  
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